



Who We Are

THE EXECUTIVES ASSOCIATION OF SAN FRANCISCO (EASF) is the oldest continuous business league in the world, founded in San Francisco in 1916. We are an organization dedicated to the exchange of information among our member firms for the purpose of increasing business resources and growth opportunities.

EASF is also a Founding and Charter Member of the International Executives Association (IEA), which currently exists in more than 100 cities across four continents.

Members' mutual trust evolves naturally from our weekly meetings and working with one another. We accept only those members who exhibit the highest level of integrity and business ethics within the organization and community. Recommendations of members' products and services are done with confidence.



Why It Works

THE PRINCIPAL OBJECTIVE of EASF is the maintenance of an organization of leading San Francisco businesses, each represented by one of its executives, for the mutual benefit of all. The Association is dedicated to assisting its members with direct business leads and opportunities. Membership is by invitation to owners and CEOs of business firms and professional organizations doing business in San Francisco.

EACH MEMBER HOLDS EXCLUSIVE RIGHTS to its own business category or specialty. No other company is invited to join if its business is in direct competition with an existing member. This is how EASF ensures its members' success. The business does not have to be located in San Francisco, but a significant portion of the business activities should take place here.

PEOPLE DO BUSINESS WITH PEOPLE THEY KNOW. The Association meets every Thursday for a luncheon to exchange leads and learn about one another's business. Throughout the year, there are also social outings and visits to member businesses to view their operations first-hand. Members receive a weekly bulletin, and are listed in our membership directory and our website.

How You Benefit

OUR CREED: REMEMBER A MEMBER FIRST. Members are expected to request bids from member firms and to pass along business information and leads. Nevertheless, there is no requirement that purchases be made from member firms nor that special pricing be afforded to member firms, though the latter is very often the case. Our emphasis is on helping one another find successful leads and the contacts for business opportunities.

MEMBERSHIP ADVANTAGES are the non-competitive, comfortable atmosphere and spirit of camaraderie, direct access to those who may purchase your product or service, and a frequency of meetings that serves to reinforce your profile and participation.

MEMBERS PROFIT FROM THE INVESTMENT. Many companies are second- and third-generation members. The success of our membership concept is evidenced by more than 90 other executive associations in 5 countries who maintain close contact with one another through the International Executives Association (IEA). Almost anywhere you travel, you may take advantage of your kinship with members like yourself.